



Softskill-Seminar **Science 2.0 – The Academic Internet**

Trainer

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Chief Consultant & Trainer at Access 2 Perspectives since 2012
PhD in Developmental Biology
Languages: German, English, Swedish

Course Motivation

Digital tools offer a variety of opportunities for maximising research communications. These can be utilised to reach a wider audience for your recent publications, to optimise visibility and perception of your online presence or to engage and network with scientists in your own or a related discipline, to mention a few. This course will highlight and discuss some of the benefits of the digital era for the advancement of Science and what aspects to be aware of.

Course Aims

- Learn how to promote research topics via digital media
- Critically investigate tools for usability, functionality and liability
- Optimize research efficiency and transparency by using digital solutions for scientific project management, writing, reading & publishing

Course Agenda

- Using Social Media Channels like Facebook, Twitter & Co. in a Research Context
- Social Networks designed for Scientists
- Science Blog Writing
- Search Engine Optimisation (SEO)
- Develop your own Digital Strategy
- Privacy and Security Settings
- How to protect Intellectual Property in the Digital Age
- Open Science & Open Access
- Digital Publishing & Peer Review.

Course Duration

1 day or 2 consecutive days (9am – 5pm)



We tailor all our softskill seminars towards your individual needs. The course modules are flexible and can be modified and combined with our other courses.

Gefördert durch:

